

# LION'S ROAR

## Annual Report FY19



### From the Board President

Brucemore is an organization steeped in tradition and focused on history. This has been a momentous year in our story. In

our on-going work to preserve the estate, engage our community, and sustain the organization, we took significant steps. If you are reading this, you probably helped make that possible.

In 2018, Brucemore broke decades of precedent and launched our first capital campaign. Years of data and experience made it clear that the preservation costs of the aging estate were simply growing faster than existing revenue streams. The responsible and proactive solution required changing our approach. Happily, the community is responding. While we have yet to meet our campaign goal, our progress has been exhilarating and gratifying. We are grateful to so many donors and supporters who have stepped up to invest in this work.

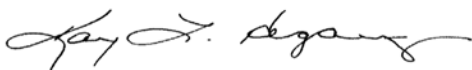
Armed with that early fundraising success, we also began the first of three phases on the Mansion Envelope Restoration Project. The initial work

focused on the service porch on the south façade of the iconic structure. By the end of that phase, contractors had successfully addressed a long-standing issue with the porch roof.

Inside the majestic home, we completed a three-year restoration of the 1929 Skinner player pipe organ. The 715 pipes, counsel, and blower motor have been preserved. We were also able to install a computerized player system to allow staff and volunteers to play the incredible instrument on every tour.

We began important work to address infrastructure deficiencies as well. An estate designed and built as a private residence is ill-equipped for the one million visitors Brucemore has attracted since 1981.

These steps are exciting indications of the continued commitment and drive of our community toward the preservation of this site for decades to come.



Kay Hegarty  
**President, Board of Trustees**

**54,000+**  
 people reached

**8,635**  
 history-based tour visitors

**3,678**  
 student visitors

**522**  
 Brucemore members

**241**  
 days of concerts, tours,  
 rehearsals, performances,  
 programs, and events

**67**  
 community engagement  
 activities

**2,521**  
 hours given by volunteers



## From the Executive Director

Since 1981, Brucemore's organizational strategy has focused on a sustained, mutually-beneficial connection with the arts and culture community. As a producer, partner, or presenter, the site can boast an incredible list of events spanning nearly 40 years. Some last for a few years; others, for decades.

Individual programs have a life span determined by audience interest, limited organizational resources, competition, and partner goals. The longest-running events typically depend on collaborations with entities as passionate about their missions and as capable in their work as Brucemore staff.

A decade removed from the 2008 floods, the area arts and culture community faces significant challenges. The adrenaline and urgency that drove rebuilding have given way to the more mundane responsibility of sustaining. Building on our long-standing traditions, Brucemore will continue our proactive, entrepreneurial approach in 2020, providing opportunities and investments in the creative cauldron that is Cedar Rapids.

The on-going preservation of the site both defines and facilitates Brucemore's impact. The estate is not simply an elaborate back-drop for concerts and plays. The authenticity of the space elevates any performance and heightens the inspiration. The continued existence of this estate – all seven historic buildings, 26 acres of cultural landscape, and an impressive collection of art, furnishings, and artifacts – connects us to the generations preceding

ours. While the artistry on our stages and the storytelling on our tours unite contemporary audiences, the historic resources remind us of lives unseen and create an unmistakable, unique sense of place.

The incredible early success of the Pride & Preservation Campaign has allowed us to make an unprecedented investment in those historic resources. Work continues on the Mansion Envelope Restoration Project. We look gladly toward the scaffolding and construction fence around the mansion as evidence of the care and stewardship this irreplaceable estate deserves. In the next two-years, watch for continued work on this project as we turn our attention to the wood and masonry on the 1886 home. Next summer, assuming continued campaign success, we will invest in the power supply and lighting across the estate to enhance evening use and ensure safety and security.

Sustaining our impact by preserving our historic assets will require broadening our financial base. In the coming years, we will continue to rely on the audiences, visitors, neighbors, sponsors, members, and donors who embody the relevance of this site.

We are grateful to you for your role in these efforts and ask that you continue to be an advocate for Brucemore. Join us in an on-going commitment to the preservation and progress of this community treasure, Brucemore.

David A. Janssen  
Executive Director



Above: Executive Director David Janssen speaks with reporters about the Mansion Envelope Restoration Project and the Pride & Preservation Campaign.

Above Right: Lindsay Prince takes the stage in Words and Songs for the 17th anniversary of Cabaret in the Courtyard.





## A Beautiful Site: A Work in Progress

If you have visited Brucemore over the last two years, you have witnessed cranes, scaffolding, construction equipment, and numerous contractors working busily on the south side of the mansion façade. If you have toured the mansion in recent months, you may have had the unique opportunity to see rooms empty of furnishings, artwork, and objects as the windows have been removed and reinstalled. The on-going work has offered new and exciting opportunities to share the story of preservation at the core of Brucemore's role in the community.

The Mansion Envelope Restoration Project has the largest scope of the Pride & Preservation Campaign projects. The multi-year project is focused on addressing systemic causes of deterioration. External elements such as water infiltration can cause damage to exterior features and pose a significant risk to the interior. A close look at the mansion reveals that many important features show critical deterioration. The mansion, like the other historic structures across the site, is a complex puzzle of aging stone, wood, metal, slate, glass, and brick that requires relentless preservation and only becomes more expensive to preserve with age.

Through this project, the contractors have been working with staff to prevent the loss of historic material that cannot be replaced. The support and flexibility from tourists, volunteers, community members, event attendees, and visitors has been remarkable. While the work has required minor adjustments to parking or temporary restrictions to certain rooms, you may be surprised to learn the number of visitors who have taken a tour of the mansion or the grounds has increased. Staff and volunteers have embraced the opportunity to incorporate the preservation work into as many visitor interactions as possible.

Every time you visit and see scaffolding and contractors on the estate we hope it is a reminder of the important steps being taken to ensure Brucemore remains a Cedar Rapids and Iowa treasure.

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*Above: A lift allows access for work to progress on to difficult to reach areas of the mansion.*



## A Study in Flexibility

The second phase of the Mansion Envelope Restoration Project brought with it a variety of opportunities. Throughout this process staff have grappled with tough questions. This exercise in flexibility has allowed us to challenge our own expectations, especially in terms of the collection and interpreting the space.

The work primarily takes place outside, but in addressing sources of water infiltration, the project has an impact on the interior. As windows and doors are removed for restoration, collections objects must be moved, for both the safety of the objects and to allow room for the work to occur.

But where should these pieces go? The standard procedure is to place collections within storage. However, the objects on display play an important role in telling the stories of the people who lived on this estate. After much consideration, staff opted for a dual approach: leaving as many pieces on display as possible while moving them to safety.

A public storage area made pieces visible on tours. Objects like the girandole mirror (pictured above) were on-display for visitors while the windows in the Study were removed. This was the first time patrons were able to examine this beautiful piece at such a close distance.

Other objects found temporary homes elsewhere in the mansion. Paintings were hung in new locations and furniture was deliberately moved to new spaces. Although a change, this redecorating process has its roots in our history. The families who lived at Brucemore moved their furniture and redecorated, just as you may do in your home today.

While the Mansion Envelope Restoration Project has forced creativity in our approach, the project has also brought us greater understanding of our history and our mission.

# PRIDE & PRESERVATION

In 1981, Cedar Rapids leaders created Bruce more, Inc. as a private, non-profit entity to serve as the local steward of the estate. More than one million people have visited Bruce more over that time for a robust, innovative, and ever-changing menu of community, cultural, and heritage events.

With years of data, the Board of Trustees and staff have come to two conclusions. First, the income from endowments, events, tours, and gift shop sales cannot earn enough to meet increasing operating costs. Second, funding for preservation is not enough to keep up with the growing number of critical projects each year. The tightening budget also restricted the opportunity to develop the organization.

In response, Bruce more collaborated with independent experts for a series of studies. Over 1,600 pages point to an inescapable conclusion: Bruce more, Inc. must immediately accelerate preservation work and grow the organization to be sustainable. As a result, the organization's first-ever capital campaign, was launched.

The \$5 million Pride & Preservation campaign supports three critical areas—preservation of historic assets, investment in capital infrastructure, and improvements to security and fire initiatives. By acting now, the organization can invest in critical projects and adjust the operational model to ensure annual funding keeps up with on-going preservation.

Pride & Preservation will also help Bruce more meet these important goals:

- Improving site visibility after dark for thousands of visitors
- Strengthening security around the estate to protect the priceless collections
- Increasing opportunities to use the site for events and programs

Pride & Preservation has raised over \$3.55 million so far. The Board of Trustees and staff are grateful for the support of hundreds of community members, corporations, and foundations who have invested in the campaign already.

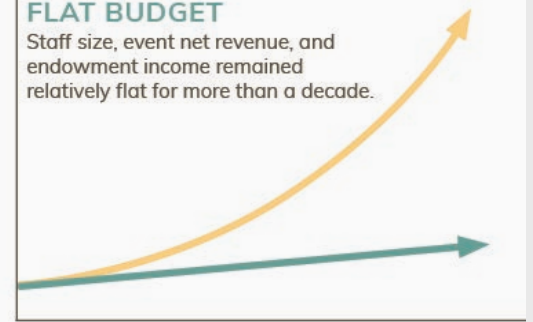
**We invite you to donate towards preservation of this community asset through Pride & Preservation. Learn more at [prideandpreservation.org](http://prideandpreservation.org).**

## RIISING COST OF DOING BUSINESS

Driven by aging historic structures, failing building systems, and basic inflation

## FLAT BUDGET

Staff size, event net revenue, and endowment income remained relatively flat for more than a decade.



## Contributors to the Pride & Preservation Capital Campaign

*This list recognizes the intentions and donations made to the Pride & Preservation campaign **between April 1, 2018 and September 30, 2019**. Every effort has been made to ensure this report is accurate. If your name has been omitted, misspelled, or misplaced, we apologize. Please contact us with questions or corrections.*

### \$1,000,000+

John and Cindy Bloomhall Family Foundation +

### \$250,000 - 499,999

Angie and Roger Baker +  
The Chris and Suzy DeWolf Family  
Iowa Economic Development Authority,  
Enhance Iowa Community Attraction  
and Tourism Grant +

### \$100,000 - 249,999

Aegon Transamerica Foundation  
Pat and Judy Baird  
United Fire Group +  
Esther and Myron Wilson  
Donor-Advised Fund + ~

### \$50,000 - 99,999

Bruce and Jan Altorfer  
Cedar Rapids Bank & Trust +  
John and Kay Hegarty  
The Jared and Carol Hills Foundation.  
Donna Oldorf  
Tom Pepper and Carroll Reasoner +

State Historical Society of Iowa,  
Historical Resource Development  
Program

### \$25,000 - 49,999

City of Cedar Rapids  
Kathy and Rex Eno  
Larry and Jan Helling +  
Kory and Candy Nanke  
Curt and Sigrid Reynolds  
US Bank

### \$10,000 - 24,999

Alliant Energy  
Tara Beem and Arlon Berkhof  
Ann Collins-Hattery and  
Mike Hattery +  
Brian Fagan +  
Steve and Megan Ginsberg +  
Marc and Cathy Gullickson +  
Brad and Jade Hart +  
Kimberly Hillyard +  
ImOn Communications +  
James Kern +  
Robert J. and Sue B. Latham

Linn County Economic and Community  
Development Fund  
David Maier and Matthew McGrane +  
Dee Ann McIntyre  
Iris Muchmore and Mark Ogden  
OPN Architects, In-Kind  
Dr. Fred and Janet Manatt Pilcher  
David and Mary Jo Rater  
Rinderknecht Associates, Inc.  
Charles Rohde +  
Ryan Companies, Inc. +  
Lynda Schimberg  
Shuttleworth & Ingersoll, PLC +  
Simmons Perrine Moyer  
Bergman, PLC +  
Susan and Kyle Skogman +  
Mark and Tracy Zimmerman

### \$5,000 - 9,999

Bill and Katie Barnes  
Echo Batson and Mike Ahart  
Charles and Amy Blades +  
Katie and Ryan Buresh  
Joe and LaNae Ceryanec  
Tim and Janice Charles +

Mary Bess Chester  
Larry H. Christy +  
Robert and Kathleen Cook  
de Novo Alternative Marketing, In-Kind  
Richard Garberson  
Jill and Tim Gustin +  
Kathy Hall and Terry Pitts + ~  
David and Kristin Janssen +  
Joel and Nancy Kasperek

### Key

^	<b>Gift matched by employer</b> Includes Alliant Energy; Dell, Inc., Ingredion Incorporated, Pepsico; Ryan Companies US, Inc.
+	<b>Multi-year Pledge</b>
‡	<b>In Honor or Memory Of</b> Included at the end of the donor list.
~	<b>Greater Cedar Rapids Community Foundation</b>



# Contributors to the Pride & Preservation (April 1, 2018 - September 30, 2019)

## \$5,000 - 9,999 Continued

Robert F., Janis L., Dr. Kimberly K., and  
Korlin K. Kazimour  
Kathleen Kleiman and  
Michael Glavan Fund ~  
Barbara Knapp and Jim Nikrant  
Doug and Diane Kopp  
Mary Ann and Howard Kucera  
Elizabeth and Greg Lederer +  
Jim and Janette Lee +  
Kim and Bruce Lehrman +  
Roger\* and Thea L. Leslie  
(\*deceased)  
Jennifer and Doug Neumann  
Steve and Susan Ovel +  
Drs. Alan Robb and Wendy Buresh +  
Duane and Laura Smith  
Gary and Susan Streit +  
Dan and Carolyn Thies +  
Judith Whetstine and Bob Rush  
Kyle and Kristen Wilcox  
John Wollner, M.D. +  
Janet and Timothy Wuest

## \$1,000 - 4,999

Anonymous (1)  
Kathleen and Tom Aller ^  
Mr. and Mrs. Robert W. Allsop  
Rich and Candy Altorfer  
Sarah Antin  
Armstrong Development | Armstrong  
Race Realty Company  
John and Stephanie Ballard +  
Kay Baty  
Allan and Jennifer Boettger +  
Bob and Lois Buntz  
Carroll Family Fund ~  
Bob and Stacy Cataldo  
Pat and Carol Deignan +  
Ken and Lynn DeKock +  
Greg and Wendy Dunn  
Ben Fashimpaur and  
Hilery Livengood +  
Rick and Donna Flynn Fund ~  
Elaine Fox  
Jason Fuemmeler and Alicia Vance Aguiar  
Steve and Sally Gray  
Robert Houghton  
Marlene Janssen ‡  
Julie Lammers and Scot Brown  
Charitable Fund +  
Brad and Tamra Lang  
Pete and Kathy Layden  
Linn County Historic Preservation Grant  
Fund  
Mark and Liz Mathis  
Larry McGrath  
Virginia Michalicek  
Dr. Ronald and Margaret Nelson +  
Nelson Manufacturing  
Marty and Don Norton +  
Linda Rae Norton  
Sally Novetzke

Scott and Jan Overland +  
Chuck and Mary Ann Peters  
Renaissance Group, Inc.  
(Josh Faber) +  
John and Diane Riccolo  
Belva and Duffy Schamberger  
The Scherrman Family  
Giacomo Tormene and Jan Bradley  
Mary Turner  
Sean Ulmer and Edward Stinson +  
Kevin and Teresa Wake  
Wells Fargo  
Galen C. Wenger  
Susan H. Willey & Wythe Willey  
Family Charitable Funds ~

## \$500 - 999

Anonymous (2)  
Marian Antin  
Katie Benedix +  
David Burkamper and Dorea Burkamper  
Kayt Conrad and Donald Klingenger  
Kelly and Joe Costello  
Glenda and Jeff Dixon ^ +  
Amy and Eric Engelmann  
Carolyn and David Evans  
Bernie and Susan Friedl  
Garner Family Donor-Advised Fund ~  
Kris and Deb Gulick  
Diana and Bill Heinemann  
Eric and Julie Hender  
Dr. and Mrs. Richard and Ronda Hill  
Jean Hunnicutt  
Gingie Hunstad  
Dorothy S. Johnson  
James and Barbara Klein  
Jim Kropa  
Nancy and Thomas Lackner  
John Laverty ‡  
Judy McCracken and John McLaughlin  
Steve and Heather Mescher  
James and Rosalie Milden  
Tara and Bob Moorman  
Bruce and Jane Nesmith  
Naser and Catherine Payvandi  
Jeff and Nancy Pomeranz  
Mary and Greg Seyfer  
W.R. and W.A. Shuttleworth  
Linda and Calvin Van Niewaal

## \$250-499

Anonymous (1)  
Jason Alberty and Julie Cain  
Suzanne Ammerman  
Suzanne and Minor Barnes  
Patricia Bryant  
Nancy and Jerry Danforth  
Beth and Devon Dietz  
Michael and Peggy Emery  
Ed and Jean Fry  
Greg and Keelyn Kanz  
Jessica and Joe Link  
Frank and Susan Maher  
Steve and Muffie McGurke

Steve Michalicek  
David and Lisa Morris  
Melissa and Joe Porter  
Ida and Peter Sorensen +  
Shannon Struttman  
Robert and Sara Vancura

## \$100-249

Anonymous (3)  
Michelle Acamovich  
Bob and Beverly Arnold  
Del Axtell  
Becky Benedix  
Renate and Neil Bernstein  
Janet Blasingame  
David Bolt  
Mark and Jeanne Bornemann  
Randy and Nadine Borngraeber  
Rosalee Briner  
Shannon and Christopher Bruns  
Tony Burton  
Mary Campbell  
Michael and Suzanne Coleman  
DuWayne and Jennie Davidson  
Richard and Mary Doyle  
Amy Dudgeon and Thomas Bollinger  
Anne C. Duffy  
Josefina L. Durin  
Duane and Jean Eash  
Regina Eckendorf  
Deb and Brett Engmark  
Dr. and Mrs. Ronald Gambach  
Teri Gibson  
Carolyn Goff ‡  
Barbara and Richard Goings  
Kathleen Good  
Don and Marj Grimm  
Cheryl and Warren Hall  
Andrew and Monica Hamilton  
Larry and Karen Hansen  
Peggy Hardesty and Dick Socwell  
Cheryl Hoch and Eric Evans  
Nancy and Walt Horn  
Ellen Howrey  
Marie Huff  
Pam Imerman  
Tom Jackson  
Melanie Jacobwitz  
Roger L. Janssen  
Mr. and Mrs. Michael E. Jordan +  
Matthew Kammerersmith  
Connie and James Kennedy  
Flora Kitzman  
Nicholas Klein  
Patti and Karl Knutson  
Thomas and Sherrie Kopecky +  
Wayne and Peg Kreutner  
Dale and Helen Kueter  
Jim LeMaster  
Marilyn Lodge  
Muna and John Matthews  
Tim and Beth McDougall  
Katarina Meier  
Jim and Rose Marie Monagan

David Morton  
James and Joan Mosel  
Michael and Melanie Moseley  
Ann Mulcahy  
Elizabeth Mulcahy  
Gail and Dennis Naughton  
Norma and Richard Novak  
Char O'Brien  
Bill and Esther O'Donnell  
Barbara and Kenneth Owen  
Kerry Patrick  
Carolyn Pigott Rosberg +  
Jane and Eddie Pini  
Renee and Larry Pinkston  
Sara and Nathan Reasner  
David Reinecke  
Martin and Cathy Roach  
Rip Russell  
Jeremy Sands  
Kathy and Jeff Schumacher  
John and Peg Slusher  
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Jim and Barb Steggall  
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Patricia and Leonard Struttman  
Aggie and Ken Sullivan  
Keith Sutherland  
Karen Swanson  
Brian and Lauri Talyat  
Teel and Jim Thebeau  
Lisa and Gregory Thirnbeck  
Cherryl Thomason  
Maureen and Gary Thompson  
D. Eric and Barbara Tupper ^  
Jerry and Denise Vander Sanden  
Paul and Gail Williams

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**Brucemore would also like to recognize the donors who have made gifts to the campaign at the \$1-99 level. View the full list at [prideandpreservation.org](http://prideandpreservation.org)**

### Gifts received in honor of:

Jackson Bartleme  
Lincoln Ginsberg  
Harrison Ginsberg  
Tom Pepper  
"Those who benefit from the Classics at Brucemore"

### Gifts received in memory of:

Anne Laverty  
Frances Novak Nietderhisar

**To learn more about how you can be involved, visit [prideandpreservation.org](http://prideandpreservation.org).**





## One Hundred Years Later: Rebuilding and Remembering

On May 22, 1919, Eastern Iowa experienced a tragedy. The Douglas Starch Works, a plant founded by Brucemore's second owner, George Bruce Douglas, exploded. Prior to the accident, the Douglas Starch Works was a major piece of the local economy, processing 20,000 bushels of corn per day and employing more than 650 people. When a small fire ignited starch dust, the plant exploded and the blast was felt across the city. Homes, schools, and shops were damaged. Windows were shattered and businesses slowed. Forty-four people lost their lives.

In the days and months following the explosion, the community showed resiliency, rebuilding what was lost and helping families in need.

In observing the 100th anniversary of this event, Brucemore launched a series of innovative programming this spring to remember the explosion and to celebrate the community's strength. Brucemore worked with others to create unique programming opportunities by seeking out partnerships with local organizations and community members.

### Discovering Together

Brucemore partnered with a University of Iowa History class. Students in the class spent a semester researching the Douglas Starch Works explosion and related themes. The students presented their work at Brucemore, creating podcasts and a temporary exhibit about what they learned. The exhibit was displayed at the Cedar Rapids Public Library.

### Connecting with History

In April, Brucemore hosted a community conversation that featured panelists from the African American Museum of Iowa, National Czech & Slovak Museum & Library, and University of Iowa Labor Center for a public discussion about themes of race, nationality, and class related to the Douglas Starch Works explosion.

### Remembering the Loss

Programming continued with a wreath-laying ceremony at Linwood Cemetery to recognize the lives lost in this accident. Speakers included Cedar Rapids Mayor Brad Hart, spoken-word artist Akwi Nji, and Brucemore Board of Trustees president, Kay Hegarty.

### Celebrating the Rebuilding

The Douglas Starch Works programming culminated on May 22 with an interactive community art program. Partners from across the community marked with chalk the locations impacted by the explosion. From the homes that lost loved ones to the businesses that were damaged, the community remembered the lives that were impacted and the strength with which the city rebuilt. Partners for this program included local businesses and organizations, and community members.

### Leaving a Legacy

The legacy of the Douglas Starch Works and this programming continues online. An interactive map showing the locations impacted by the explosion, detailed histories of the company and accident, and videos highlighting the resiliency of Cedar Rapids are available online. Explore these resources at [douglasstarchworks.org](http://douglasstarchworks.org).

*Sponsored in part by Travel Iowa, Wells Fargo, and Silos & Smokestacks National Heritage Area.*

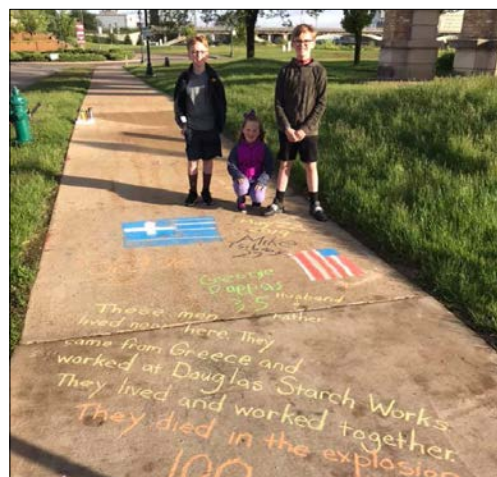
*Above: The Douglas Starch Works after the explosion. Courtesy of the Bloomhall Collection, Brucemore archives.*



University of Iowa students showcase their research of the Douglas Starch Works explosion at a presentation at Brucemore.



Mayor Brad Hart and Brucemore Board of Trustees President Kay Hegarty honor the lives lost at the wreath laying ceremony.



A local family forges a connection and learns something new as they remember the lives of three men who died on May 22, 1919.





## Upcoming Tours and Events

### Nooks and Crannies Tour

**October 17 and 24, November 3 and 7**

Visit every floor, peek into closed rooms, and satisfy curiosity through this all-access pass to the mansion. Marvel at the Skinner pipe organ room, discover the architecture and oddities of the mansion, and experience the "rain storm" in the basement Tahitian Room. Admission is \$15 in advance. Students and members receive a discount on advance tickets.

### Music in the Mansion Tour

**October 27 and October 31**

Brucemore's fully restored 1929 residential Skinner player pipe organ is a sight to be seen and heard! Enjoy a special themed tour with music this fall. Admission is \$15 in advance. Students and members receive a discount on advance tickets.

### Hired Help Tour

**November 17**

Discover the lives of Brucemore's domestic servants in the early twentieth century. Consider what it was like to work on one of Iowa's grandest estates. Admission is \$15 in advance. Students and members receive a discount on advance tickets.

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**Tickets are on sale now. To learn more about any of Brucemore's programs, visit [brucemore.org](http://brucemore.org) or call (319) 362-7375.**

## Holiday Season at Brucemore

*Tickets will go on sale to  
members of Brucemore October 25  
and the public November 1.*

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Enjoy the seasonal splendor of Brucemore this holiday season! **Holiday Tours** and **Music in the Mansion** **Holiday Tours** are offered between Wednesday through Sunday between November 29 and December 29.

Save the date for a family favorite! **Santa, Snacks, and Stories** returns December 8, 9, 15, and 16. Enjoy a magical evening filled with crafts and snacks at the mansion.

New in 2019! Brucemore is hosting a **Glass Christmas Tree Workshop** in partnership with Iowa Ceramics Center and Glass Studio. Embrace your creativity and be inspired by your surroundings during this workshop on December 15.

**A Modern Salon** returns this January with SPT Theatre and special guests Alex Schulte and Adam Witte. Join us for a lively evening of hilarious and heartwarming stories, engaging conversation, and outstanding music within the mansion's Great Hall. Performances on January 10, 11, 17, 18, 24 and 25.



# Brucemore Financial Statement

**FY2019** (April 1, 2018 - March 31, 2019)

Brucemore's income is derived from a variety of sources. A significant portion of its current revenue comes from two endowments. The first—the Howard and Margaret Hall Endowment—accompanied Margaret Hall's bequest of her home to the National Trust for Historic Preservation in 1981. The second—the Brucemore-Perrine Endowment Fund— was established by a gift from the estates of Beahl T. and Irene (Hall) Perrine. However, the endowments do not themselves ensure organizational permanence. Daily operations are reliant on earned revenue and fundraising.

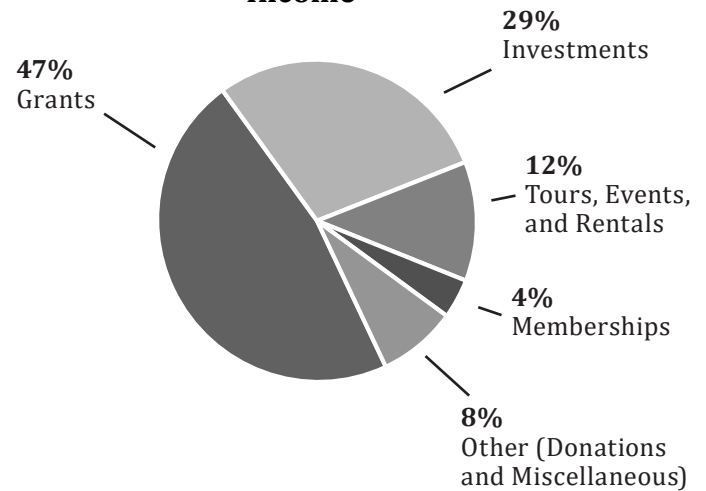
Brucemore's financial stability depends on diversified support and concerted efforts have been made to increase non-investment revenue. Annual community gifts are fundamental to the on-going preservation of and programming at Brucemore.

- Membership gifts represent revenue and participation in the site's mission, while allowing Brucemore to keep usage fees for tours, events, and programs low.
- Grants from foundations and government entities, and donations from individuals and companies support on-going preservation efforts and special projects.
- Cultural events, community programs, and heritage tours are vital to telling the stories of Brucemore to local, state, and national audiences each year. Corporate sponsorships support these efforts.

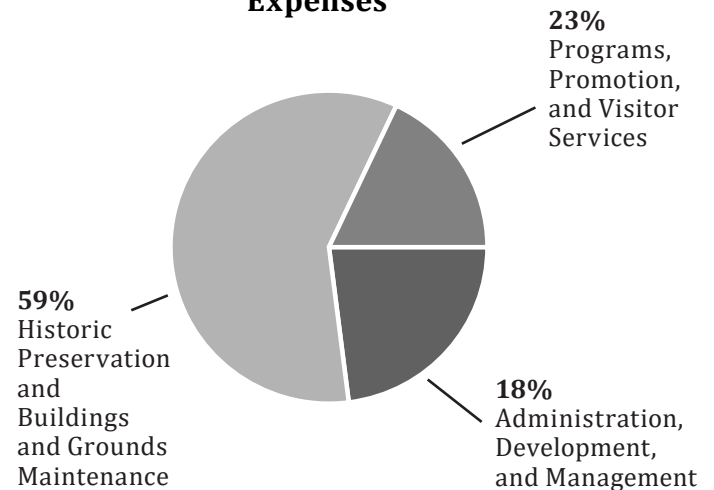
The preservation and maintenance of Brucemore's historic resources—its buildings, grounds, artifacts, and art—is accomplished with a small but proficient staff. The development and execution of the site's ambitious program, tour, and event schedule are similarly labor intensive. Personnel costs are tracked by category and allocated to the appropriate activity.

Brucemore is the grateful beneficiary of volunteered services and goods, which are an integral part of the preservation and operation of the estate.

## Income

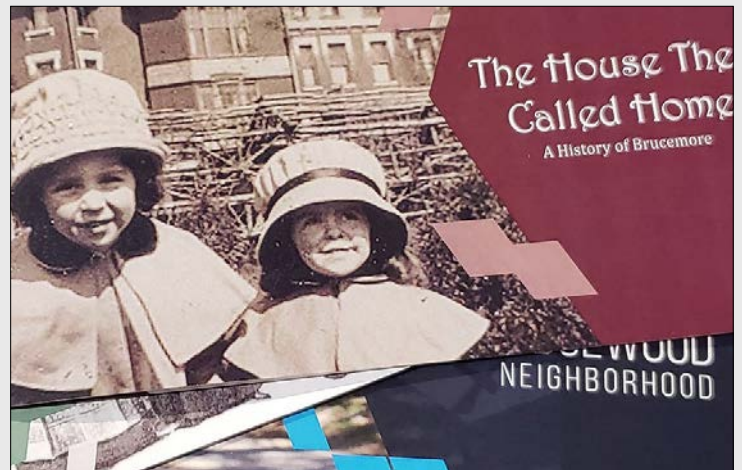


## Expenses



## Shop for Local, Unique Finds

Brucemore's gift shop offers a mix of souvenirs and gifts, including adult and youth t-shirts, note cards, prints, tote bags, Leo the Lion stuffed animals, coffee mugs, Brucemore history booklets, and more!





# Contributors to Brucemore

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## \$15,000+

The McIntyre Foundation

## \$7,500 - 14,999

Cedar Rapids Bank & Trust  
Company \*  
Collins Aerospace \*  
Jean Hunnicutt  
US Bank \*

## \$5,000 - \$7,499

Bankers Trust Company \*  
Pearson \*  
UFG Insurance \*

## \$2,500 - \$4,999

Alliant Energy \*  
Cedar Memorial Funeral Homes \*  
GreenState Credit Union\*  
Mr. Howard Ellsworth Jessen  
David Maier and  
Matthew McGrane\* ^   
Dee Ann McIntyre

## \$1,000 - \$2,499

Anonymous (1) \*  
1st Avenue Wine House  
The Accel Group \*  
Acme Electric Company  
Mary G. Arnold  
John and Cynthia Bloomhall   
Bradley and Riley PC \*  
Cedar Rapids Area Association  
of Realtors \*  
Kayt Conrad and Donald Klingenberg  
Robert and Kathleen Cook   
Kathy and Rex Eno   
Brenda and Kirk Haefner \*  
Kay and John Hegarty \*   
Larry and Jan Helling   
Hills Bank \*  
ImOn Communications \*   
Jim Kern   
King’s Material, Inc / Dakota  
Red Corporation \*  
Doug and Diane Kopp \*   
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Lil’ Drug Store Products \*  
Mr. and Mrs. Dennis and  
Jean McMenimen  
Tom Pepper and  
Carroll Reasoner \*   
Profol Americas Inc  
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## Mission:

To engage the public in the history, traditions, resources, and on-going preservation of Brucemore for the enrichment of the community.

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Katie Benedix, Development Manager  
Jerry Campbell, Manager of Visitor Services  
Kelly Costello, Business Manager  
Duane Eash, Maintenance Manager  
David Janssen, Executive Director  
Dacey Messenger, Administrative Associate  
David Morton, Historic Landscape Manager  
Jessica Peel-Austin, Museum Program Manager  
Melissa Porter, Museum Program Manager  
Tara Richards, Director of Community Engagement

### Part-time/Seasonal

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Gary Dvorak, Visitor Services Assistant  
Scott Humeston, Seasonal Grounds Assistant  
Tom Kaldenberg, Preservation Project Manager  
Lauren Kovarna, Visitor Services Assistant  
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